

National Cyber Security Awareness Month (NCSAM)



‘Social Media Cyber Security’

With every picture you post and status you update, you are sharing information about yourself with the world.

Own IT. Secure IT. Protect IT. How do we proactively do that?

#BeCyberSmart and take these simple steps to connect with confidence and safely navigate the social media world.

DID YOU KNOW?

- 3.48 billion people worldwide now use social media worldwide. That’s an increase of 9% from 2018. Put another way: 45% of the total world population uses social networks.
- Digital consumers spend nearly 2.5 hours on social networks and social messaging every day.
- 69% of U.S. adults use at least one social media site and the average American has 7.1 social media accounts.

SIMPLE TIPS TO **OWN IT**.

Remember, there is no 'Delete' button on the Internet. Share with care, because even if you delete a post or picture from your profile seconds after posting it, chances are someone still saw it.

Update your privacy settings. Set the privacy and security settings to your comfort level for information sharing. Disable geotagging, which allows anyone to see where you are and where you aren't at any given time.

Connect only with people you trust. While some social networks might seem safer for connecting because of the limited personal information shared through them, keep your connections to people you know and trust.

Never click and tell. Limit what information you post on social media—from personal addresses to where you like to grab coffee. What many people don't realize is that these seemingly random details are all that criminals need to know to target you, your loved ones, and your physical belongings online and in the real world. Keep Social Security numbers, account numbers, and passwords private, as well as specific information about yourself, such as your full name, address, birthday, and even vacation plans.

By working together, we seek to elevate the discussion of cyber risks to a level of action and strategy, while informing readers about the key cyber issues of today and the proven approaches for dealing with those issues.

With best regards,

Curtis Clan | Chief Information Security Officer



