

Joplin Tornado Event

LESSONS LEARNED/ BEST PRACTICES

LAW ENFORCEMENT, SOCIAL MEDIA, PHARMACY

Free Training Lunch Provided

Our Speakers:

On May 22, 2011, Joplin, Missouri was devastated by an EF5 multiple vortex tornado. The effects of the tornado were catastrophic. The quick progression of this event created unique challenges to every response and service agency in the area. This training will highlight the challenges faced for law enforcement, social media, and the pharmaceutical field, as well as lessons learned from collaborative community efforts and facing recovery issues.

**OCT
29
2019
9:00-1:30 PM**

Rothchild Conference Center
8807 Kingston Pike
Knoxville, TN

SENATOR LANE ROBERTS

The demands placed upon public safety in responding to this disaster were unique. During Senator Roberts 40 year career, he had been involved in numerous disaster responses, including the eruption of Mt. St. Helen as well as serving as Chief of Police during the Joplin tornado. This event provided mere minutes of warning and in a little more than 30 minutes nearly one third of the community had been obliterated. This presentation recounts some of the events leading up to the disaster and provides a look at the resulting devastation, and examines the response and recovery. Lessons learned, both personally and professionally are discussed.

REBECCA WILLIAMS

Rebecca Williams is a social media disaster recovery pioneer. She is managing administrator of Joplin Tornado Info, an interactive Facebook community that was a key resource in the aftermath of the 2011 Joplin tornado. She co-authored "*The Use of Social Media for Disaster Recovery*" and is co-creator of the **Disaster Info Model**, a template developed from lessons learned in social media disaster recovery, preparedness and disease mitigation efforts. Rebecca has delivered her unique message to many national conferences. Rebecca is dedicated to promoting whole community disaster recovery infrastructure preparedness, focused on social media in all phases of mitigation, response and recovery.

DR. SARAH BOYD

During the event, Dr. Boyd worked as the Pharmacy Director of Mercy Health System (where she currently still serves). This facility was directly hit with the tornado. Overcoming the challenges, Dr. Boyd and her staff set up an alternate location to ensure continuation of services. Dr. Boyd will share her lessons learned from the response and recovery.

MUST BE REGISTERED TO ATTEND

REGISTER TODAY BY VISITING THE KET COALITION CALENDAR:

WWW.KETCOALITION.ORG/CALENDAR/



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4.5 CEHs

have been approved by the TN. Office of EMS for this activity under the Preparedness Category